



David Horlick – Co-Founder

[\(https://www.linkedin.com/in/david-horlick-829b271/\)](https://www.linkedin.com/in/david-horlick-829b271/)

David began his career as a software engineer intern at Deloitte & Touche. This led to full-time employment at RiverOne. He left RiverOne to build one of the world's first social networks (Collegester - "The Facebook Effect" page 79). He then spearheaded the engineering team for 10 years at Advertise UI. David also developed a ride-sharing application that used Facebook Connect API to pull user data. He holds a Computer Science & Mathematics Degree from University of California, Irvine.

Affiliations:

**Deloitte
& Touche**

UCI University of
California, Irvine

RiverOne

Rasheed Richmond – Co-Founder

(<https://www.linkedin.com/in/rasheedarichmond/>)

Rasheed started his career at Johnson & Johnson as an IT analyst in 2004. He left to launch his first start-up Advertise U! which grossed \$16M in revenue over 10 years. During this time, he also provided the marketing strategy to launch the following: Cassie (650K albums), Bumble (\$1B dating app) and online fundraising for President Obama. He became interested in crypto after visiting Coinbase in 2014 and launching Ockams startup studio. Rasheed is a graduate of the University of California, at Irvine with a B.A. in Economics.

Affiliations:

 Johnson & Johnson

 UCI University of California, Irvine

 UNIVERSAL
UNIVERSAL MUSIC GROUP

 bumble

Other: <https://angel.co/u/rasheed-richmond>

The Ockams team is committed to applying innovative solutions to very complex problems. For future information, please contact us at team@ockams.com